

SPONSORSHIP OPPORTUNITY

EXPO 20/20

VISION FOR STEM

APRIL 25-26, 2020 / WASHINGTON, DC

See Today's Students as Tomorrow's...



Explorers



Discoverers



Innovators

POWERED BY science
spark



Help Us Inspire Future Innovators

The USA Science & Engineering Festival Expo is the largest celebration of science, technology, engineering, and mathematics (STEM), and as well as the most engaging workforce development event in the country. We collaborate with our sponsors and partners to highlight the importance of STEM with a portfolio of events and programs designed to inspire the next generation of STEM professionals and build a pipeline of tomorrow's workforce.

Why Partner With Us?

Raise Awareness for Workforce Development in STEM

- Make an impact for workforce development in STEM by reaching and influencing the K-job population
- Showcase STEM beyond the classroom and offer our nation's youth, including students from underserved communities, the chance to discover their inner scientist or engineer

Focus on the Future

- STEM encourages critical thinkers, entrepreneurs, and change makers who will lead the nation in the forefront of discovery
- Planting the seed and nurturing an interest in STEM at an early age will result in a lifetime of curiosity

Bridge the STEM Gap

- STEM jobs are in critical demand with companies, government agencies, non-profits and universities looking for the next generation of skilled workers to fill vacancies required for growth
- Join us to empower students from all backgrounds to pursue the vast and exciting career opportunities within the STEM fields

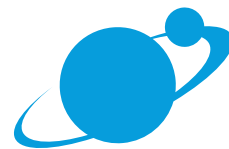
Illuminate Your Organization

- Use the Expo as a springboard to launch your STEM initiative, latest technology or employee development
- Generate interest for your products, highlight your mission, your core values and much more



"The USA Science and Engineering Festival focuses on meeting a critical need in America: motivating and invigorating the next generation of young innovators about science and engineering and, at the same time, expanding the public's appreciation and understanding of science and technology." – Larry Bock, Serial Entrepreneur and Science Spark Founder

Our Vision



Our Mission

Our mission is to stimulate and sustain the interest of our nation's youth in science, technology, engineering and math (STEM) by producing and presenting the most compelling, exciting, and educational Festival in the world.

Our Events



EXPO 20/20

- 1K+ hands-on STEM activities
- Captivating stage shows
- Largest workforce development event in the nation
- 300K+ attendees

NEXT EVENT: April 25 & 26, 2020



X-STEM

- Stories of inspiration and courage from STEM innovators
- Reaching 3K+ middle & high school students

NEXT EVENT: April 23, 2020



SNEAK PEEK FRIDAY

- The ultimate STEM field trip
- 50K students explore the Expo halls before the general public

NEXT EVENT: April 24, 2020



STEM CAREER FAIR

- 1K+ job applicants
- Hundreds of organizations
- Job Fair connecting employers with potential recruits

NEXT EVENT: April 2020



THE NIFTYFIFTY

- School talks featuring the nation's top STEM professionals
- Reaching 40K+ students

NEXT EVENT: Year Round



CLIPPERS SciFest SOCAL

- Celebrate STEM on the West Coast!
- 2-Day hands-on event for K-12 students and their families

NEXT EVENT: 2020 in LA



Data At A Glance



Attendees representing 48 states
and over 50 countries



Event Longevity: Decade long history of
events including 5 Festivals, 5 X-STEMs,
8 years of Nifty Fifty

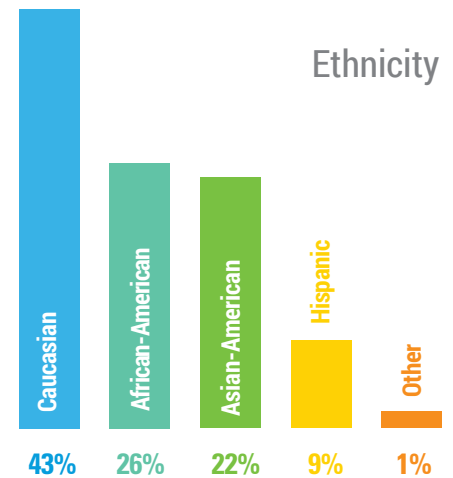


370K+ people attended 2018 Festival Events

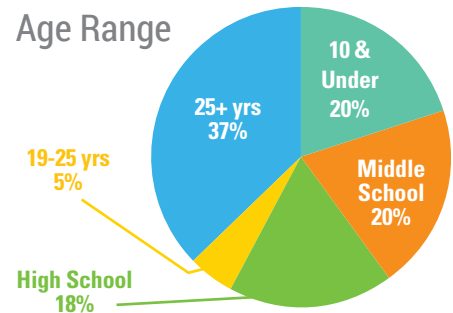


National presence with Nifty Fifty
and X-STEM

Attendee Breakdown*



Age Range



*Based on sampling of 2016 & 2018 Expo Attendees



As the largest celebration of science and engineering in the United States, the Festival is committed to building the nation's largest network of individuals, institutions, corporations and organizations with a similar focus, resulting in increased collaboration between the scientific and educational communities. We admire the Festival's commitment to creating strong and collaborative partnerships, and we're proud to be a part of that mission. The USA Science and Engineering Festival is a tremendous partner in working to achieve mutual goals.

- Chevron, Sneak Peek Friday and Expo Sponsor



Become a Sponsor

Sponsor Value

- Engage with the next generation
- Reach underserved communities
- Showcase the diverse career prospects in STEM
- Marketing, media and public relations opportunities for your organization
- Align with hundreds of companies, government agencies, colleges and universities, non-profits and societies
- Create your own Pavilion and personalize the attendee experience
- Connect with future employees
- Unique interactive volunteer opportunities for your employees
- Build a long-lasting partnership with our small, yet robust team dedicated to the Festival legacy

Benefits overview

- Logo recognition on event website, signage and marketing materials
- Media recognition
- Speaking engagements
- Premier booth space
- VIP Event access
- Custom Sponsorship packages available

A few of our Past Sponsors:



StanleyBlack&Decker



human energy™



SCIENTIFIC
AMERICAN



HOWARD
UNIVERSITY



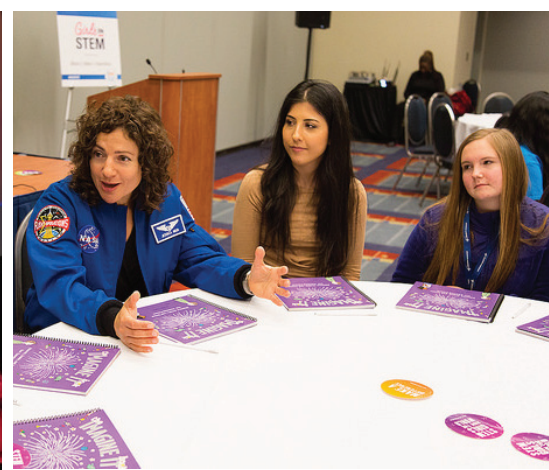
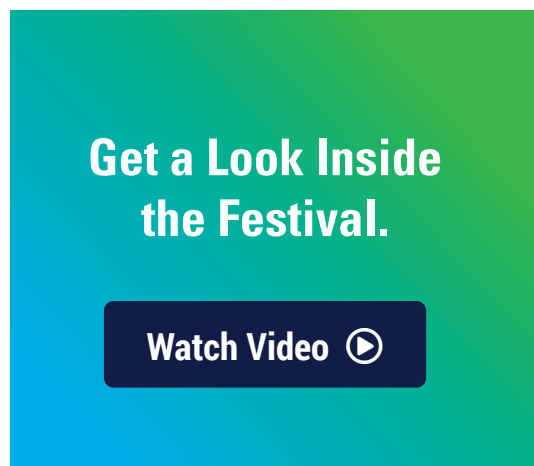
U.S. AIR FORCE

Partnering over the years with the USA Science & Engineering Festival allows the U.S. Air Force to maintain a robust pipeline of quality leads by inspiring the brightest, most competitive and diverse young men and women in attendance. The Air Force's ongoing presence at the Festival solidifies their long-term association with STEM and the capabilities of Airmen.

- U.S. Air Force, Expo Sponsor



See For Yourself...



Media Reach

Millions of impressions worldwide on social media, television, radio and in publications leading up to and during the events.

500 M

REACH

21 K

MENTIONS

10 K

#SCIFEST TAGS

TOP CONTRIBUTORS ACROSS FACEBOOK & TWITTER

53 M

SCIENCE CHANNEL

48.2 M

NASA

41.5 M

NSF



IN THE NEWS:



LIVE ON AIR WITH NBC4: From the Festival Floor - NBC4's Amelia Draper Interviews Honda's ASIMO



ON AIR WITH FOX 5: Holly Morris, Steve Chenevey, 2018 Festival Spokesperson Danni Washington, Wisdom Martin and Maureen Umeh

SPONSORED EVENTS

Sponsor a special event like our “Girls In STEM” luncheon which connected 100 girls with inspiring female STEM innovators.



Your Company Experience

Custom Branded Opportunities

Want to sponsor a Stage?

Want your company logo on our Info Booths?

Interested in supporting a School Program?

We can customize a sponsorship package for you!



**Space is limited.
Become a sponsor today!**

Marc Schulman
EXECUTIVE DIRECTOR

marc@usasciencefestival.org
310.883.5354

