



FRIDAY, APRIL 6, 2018

3pm - 8pm

WALTER E WASHINGTON CONVENTION CENTER

## MISSION:

The USA Science & Engineering Festival has built a history of inspiring our nation's youth to pursue study and careers in STEM fields. The festival is using that history to extend its mission through the education systems and onto the workforce. As an extension to the 2018 Festival Expo the USA Science & Engineering Festival will host its first ever STEM Career Fair.

## GOAL:

The goal of the STEM Career Fair is to connect employers with potential recruits and to showcase future opportunities for employment. The plan is to utilize the vast number of exhibitors and sponsors of the festival expo to participate on the recruitment side of the fair. The attendees will be invited utilizing the resources available through University and College Career Centers.

## **OPPORTUNITY:**

The STEM Career Fair will take advantage of the Spring timing of the event to broaden the audience of attending students. We will market this event to Freshmen, Sophomore, Junior as well as the typical Senior and Graduate students. Our intent is to create an environment that introduces underclassmen/women to a varied group of employers and to encourage students to ask questions and familiarize themselves to the companies and their career opportunities. For the recruiters this will be a chance to create a younger "pipe-line" of students that can allow for a longer relationship to be established. The recruiters can utilize this larger group to cultivate, motivate and potentially hire in the future.

## BOOTH:

Recruiters will be allowed one 10'x10' booth with an option for one additional booth. Due to space limitations no booth space can be larger than 10'x20'.



Presented by:

