**EXHIBITOR TEMPLATE RELEASE: Can be distributed by exhibitors to their local communities, trade press, and other target audiences. Note: For planning purposes and to avoid press fatigue, please know that festival releases are being targeted to local and national press in the DC metro area.**

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FOR IMMEDIATE RELEASE

Contact: [LOCAL CONTACT NAME/PHONE]

**APR 7-8: [ORG. NAME] to Exhibit at the USA Science & Engineering Festival**

***Free Event in Washington, DC to Inspire Kids to Explore “Where Can STEM Take You?”***

**[CITY, STATE][ (DATE)] —**[ORG NAME] will be participating in the 5th [USA Science & Engineering Festival Expo](http://www.usasciencefestival.org/), presented by [Lockheed Martin](http://www.lockheedmartin.com/us/who-we-are/community/education.html). Designed to inspire the next generation of inventors, creators and innovators, the Festival is a free, family-friendly expo that allows kids and adults to participate in thousands of exhibits, experiments, and stage shows.

[ORGANIZATION QUOTE ON WHY PARTICIPATING]

The Festival Expo, which takes place at the Walter E. Washington Convention Center in DC on April 7 from 10am-6pm and 8th from 10am-4pm, is the grand finale of the Festival’s year-long science celebration. Taking over the entire convention center, the Festival Expo features over 3,000 hands-on activities showcasing how [*STEM Can Take You*](https://usasciencefestival.org/stem-can-take-you/)into the deep blue, into cyberspace, inside the human body, into nature, into outer space and beyond! In all, the Festival expects to draw more than 350,000 people.

[DESCRIPTION OF ORGANIZATION’S EXHIBIT/ON-SITE ACTIVITY]

The Festival features science celebrities, explorers, astronauts, physicists, inventors, and experts in fields like oceanography, climatology, robotics, medical research, neuroscience, space exploration, artificial intelligence, and more. [Participating celebrities](https://usasciencefestival.org/attend/2018-festival-expo/stage-shows/) include:

* + [Danni Washington](https://usasciencefestival.org/performers/danni-washington/), TV host and Ocean Explorer
  + Explosive Science’s [Dr. Kate Biberdorf](https://usasciencefestival.org/performers/dr-kate-biberdorf/)
  + World Champion of Magic [Jason Latimer](https://usasciencefestival.org/performers/jason-latimer/)
  + America’s Science Teacher [Steve Spangler](https://usasciencefestival.org/performers/steve-spangler/)
  + [Emily Callandrelli](https://usasciencefestival.org/people/emily-calandrelli/), host of Fox TV Xploration Outer Space

Founded by serial entrepreneur Larry Bock and Lockheed Martin executives to address the severe shortage in science and tech talent, the USA Science & Engineering Festival is the nation’s largest science festival and was developed to ignite the next generation’s interest in pursuing careers in science and engineering.

“Our nation’s future relies on encouraging more kids to go into STEM careers. By hosting the nation’s largest science festival, we are hoping to capture their imaginations by introducing them to science rock stars and engaging them in real science projects.” explained Marc Schulman, Festival executive director.

To learn more, visit [USAScienceFestival.org](http://www.USAScienceFestival.org).

**ABOUT [ORG NAME]**

[ORG BOILERPLATE]