<p style="text-align:center">SCIENCE SPARK PRIVACY POLICY</p>

Science Spark wants you to be familiar with how we collect, use, and disclose information. This Privacy Policy describes our practices in connection with information we collect through our website at https://usasciencefestival.org/ ("**Site**"), on our social media pages (such as https://www.facebook.com/usasciencefestival/) ("**Social Media Pages**"), and in connection with our events, such as USA Science & Engineering Festival, Sneak Peek Friday, X-STEM, Clippers SciFest SoCal, and Nifty Fifty ("**Events**"). Collectively, we refer to the Sites, Social Media Pages, and Events as the **"Services**."

PERSONAL INFORMATION

"**Personal Information**" is information that identifies you as an individual or relates to an identifiable individual. Personal Information we may collect includes:

- Name
- Title
- Name of the school, organization, or company with which you are affiliated
- Email address
- Postal address
- Telephone number
- Age and age range
- Gender
- Ethnicity
- Credit and debit card number

Use of Personal Information

We and our service providers use Personal Information to:

- Register you to attend our Events and confirm your attendance at them.
- Register you to exhibit at our Events.
- Process your donations.
- Process your payments to attend or exhibit at an Event.
- Respond to your inquiries and fulfill your requests, such as to provide you with sponsorship information.
- Send administrative information to you, such as changes to our terms, conditions, and policies.
- Send you communications that promote our Events and organization, including newsletters and surveys.
- Allow you to participate in sweepstakes, contests, and similar promotions and to administer these activities. Some of these activities may have additional rules containing information about how we use and disclose your Personal Information.
- For our internal purposes, such as data analysis, audits, fraud monitoring and prevention, developing new products and services, improving or modifying our Services, identifying usage trends, determining the effectiveness of promotional campaigns, and operating and expanding our activities.

If you submit any Personal Information relating to other people to us in connection with the Services, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

Disclosure of Personal Information

Your Personal Information may be disclosed to:

- Volunteers at our Events.
- Our third-party service providers who provide services such as fraud prevention, event security, website hosting, data analysis, payment processing, information technology and related infrastructure provision, email delivery, auditing, and other services.

Other Uses and Disclosures

We may also use and disclose your Personal Information as we believe to be necessary or appropriate: (a) to comply with applicable law, to respond to requests from public and government authorities, to cooperate with law enforcement, or for other legal reasons; (b) to enforce our terms and conditions; and (c) to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others. We may also use, disclose, or transfer your Personal Information to a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our organization, assets, or stock (including in connection with any bankruptcy or similar proceedings).

OTHER INFORMATION

"**Other Information**" is any information that does not reveal your specific identity or does not directly relate to an identifiable individual. Other Information we may collect includes:

- Browser and device information
- IP address
- Information collected through cookies, pixel tags, and other technologies
- Demographic and other information provided by you that does not reveal your specific identity
- Information that has been de-identified or aggregated in a manner such that it no longer reveals your specific identity

We may use and disclose Other Information for any purpose.

Collection of Other Information

We and our service providers may collect Other Information in connection with your use of the Site in a variety of ways, including:

- **Through your browser or device**: Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Mac), screen resolution, operating system name and version, device manufacturer and model, language, and Internet browser type and version. We use this information to ensure that the Site functions properly.

- **Using cookies**: Cookies are pieces of information stored on the computer that you are using. Cookies allow us to collect information such as browser type, time spent on the Site, pages visited, language preferences, and other traffic data. We use the information for security purposes, to facilitate navigation, to display information more effectively, and to personalize your experience. We also gather statistical information about use of the Site to continually improve its functionality, understand how it is used, and assist us with resolving questions about it. If you do not want information collected through the use of cookies, most browsers allow you to automatically decline cookies or be given the choice of declining or accepting a particular cookie (or cookies) from a particular site. If, however, you do not accept cookies, you may experience some inconvenience in your use of the Site.

- **Using pixel tags and other similar technologies**: Pixel tags (also known as web beacons and clear GIFs) may be used to, among other things, track the actions of Site users and email recipients, measure the success of our marketing campaigns, and compile statistics about Site usage and response rates.

- **IP Address**: Your IP Address is a number that is automatically assigned to your computer by your Internet Service Provider. An IP Address may be identified and logged automatically in our server log files whenever a user accesses the Site, along with the time of the visit and the pages visited. We use IP Addresses for purposes such as calculating usage levels, diagnosing server problems, and administering the Site. We may also derive your approximate location from your IP Address.

THIRD-PARTY SERVICES

This Privacy Policy does not address, and we are not responsible for, the privacy, information, or other practices of any third parties, including any third party operating any site or service to which the Site links. Please review any third-party privacy policies to learn how they handle your Personal Information.

SECURITY

We use reasonable organizational, technical, and administrative measures designed to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the *"Contact Us"* section below.

USE OF THE SITE BY CHILDREN

The Site is not directed to individuals under the age of thirteen (13), and we do not knowingly collect Personal Information online from individuals under 13.

JURISDICTIONAL ISSUES

The Services are controlled and operated by us from the United States and are not intended to subject us to the laws or jurisdiction of any state, country, or territory other than that of the United States.

UPDATES TO THIS PRIVACY POLICY

We may change this Privacy Policy. The "*Last Updated*" line at the top of this page indicates when this Privacy Policy was last revised. Any changes will become effective when we post the revised Privacy Policy on the Site. Your use of the Services following these changes means that you accept the revised Privacy Policy.

CONTACT US

If you have any questions about this Privacy Policy, please contact us at info@usasciencefestival.org.

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