

RECAP REPORT



INSPIRE EDUCATORS WORKSHOPS

NOVEMBER 18 & 19, 2020

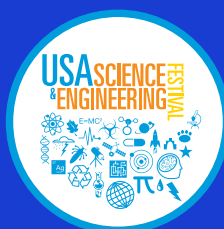
PRESENTED BY



PARTICIPATING WORKSHOP PARTNERS:



A PROGRAM OF





Thank you for supporting the [Inspire Educators Workshops](#), a program of the USA Science & Engineering Festival.

The Inspire Educators Workshop series was broadcast live on November 18 and 19, 2020 and was designed to inspire and equip teachers with the most current and innovative STEM learning tools for the classroom. The free virtual interactive conference series was presented by [AstraZeneca](#), [Discovery Education](#), and the [U.S. Department of Defense](#), with Workshop Partners [Illumina](#) and [Thermo Fisher Scientific](#).

The online event consisted of four educator-focused workshops taking place over two consecutive days (two workshops per day). The program was targeted to K-12 educators currently teaching in public, private, or charter/magnet schools. Both livestream events were immediately made available for [on-demand viewing](#) at no cost.

More than 1,300 educators registered to attend the two-day conference series. Attendees had the opportunity to submit questions to workshop presenters via an online form during the livestream event and through November 23rd for on-demand viewers.

Attendees were provided with free resources and other takeaways from the workshop presentations. These resources remain available to on-demand viewers [here](#).

The Inspire Educators Workshops featured presentations from some of our nation's leading STEM-focused organizations. The workshops covered no cost resources, experiments, advice, and other STEM tools for teachers to utilize in the classroom or in the distance learning environment. The event was moderated by World Champion Magician and Host of *Impossible Science at Home*, [Jason Latimer](#), and featured at-home science experiments from educator and DoD STEM Ambassador, [Jonté Lee](#).

We partnered with [Passage Productions](#) to deliver high-quality professional programming.



MODERATED BY:

Jason Latimer

WORLD CHAMPION MAGICIAN AND HOST
OF IMPOSSIBLE SCIENCE AT HOME



Inspiration is Everywhere: Keeping Students Engaged with STEM in the Age of Distance Learning



Unlocking the Power of DNA In Your Classroom



No-Cost Digital Resources to Support STEM Learning and Career Exploration



A Virtual Showcase: Exciting Your Students about Careers in STEM



**SPECIAL GUEST
SPEAKER:**

Jonté Lee

STEM EDUCATOR AND
DOD STEM AMBASSADOR



[VIEW WORKSHOPS ON-DEMAND](#)

REGISTRANT / VIEWER INFORMATION

Total Registrations: 1311

Total Views: 1926*

Live Views: 524

On Demand views: 1402

*1926 views translates to a potential student impact of over 126,000 (based upon 20 students per elementary educator and 100 students per middle/high school educator)

U.S. Registrants: 87%

International Registrants: 13%

BREAKDOWN OF REGISTERED ATTENDEES BY REGION

Northeast: 40% (DC, DE, MA, ME, MD, NH, NJ, NY, RI, CT, VT, PA)

Southeast: 30% (AL, FL, GA, KY, LA, MS, NC, SC, WV, VA, TN, AR)

Midwest: 7% (IA, IL, IN, MI, MN, MO, ND, NE, OH, SD, WI)

Southwest: 9% (AZ, NM, OK, TX)

West: 14% (AK, CA, HI, NV, CO, WY, MT, ID, WA, OR, UT)

BREAKDOWN OF REGISTERED ATTENDEES BY SCHOOL TYPE

Charter or Magnet Schools 9%

Traditional Public Schools 67%

Private Schools 24%

42% of US Public School educators were from Title 1 schools

BREAKDOWN OF GRADE LEVELS REPRESENTED

Lower Elementary School K-2 19%

Upper Elementary School 3-5 24%

Middle School 28%

High School 29%

ATTENDEE FEEDBACK

Did you find the workshops helpful for finding online STEM learning opportunities?

100% of those surveyed said 'Yes'

Do you plan to incorporate any resources from the workshops in your lesson plan?

100% of those surveyed said "Yes"

What are you most looking for to fuel STEM education in your classroom?

STEM content online resources 74%

Ideas for presenting STEM content in a new and inspiring way 81%

Connection to companies with future STEM career opportunities for your students 45%

Virtual field trips 77%

Science experiments students can try at home 87%

Online lesson plans 55%

How satisfied were you with the quality of the event speakers?

Very Satisfied 55%

Satisfied 42%

Neutral 3%

Overall Attendee Rating

Very Satisfied 55%

Satisfied 45%

Neutral 0%

Unsatisfied 0%

Very Unsatisfied 0%

ATTENDEE QUOTES

"I feel that the sheer effort and desire to bring this platform to us in this manner was appropriate and helpful."

"Experiments were engaging and presenters helped explain the background knowledge very clearly and concisely. I can't wait to show them and try it with my students!"

"I liked the format and the information presented. We are planning to use some of the ideas we had during this upcoming summer. We really liked the resources to bring STEM professionals to the students."

"Thank you, keep these happening!"

REACH FOR USA SCIENCE & ENGINEERING FESTIVAL SOCIAL HANDLES ON
TWITTER, FACEBOOK, INSTAGRAM AND LINKEDIN

1.33 million impressions

TOP PARTNERS REACH:	FACEBOOK
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Thermo Fisher Scientific	118 k
Discovery Education	88 k
AstraZeneca	59 k
Illumina	25 k
Learning Undeafated	937

TOP PARTNERS REACH:	TWITTER
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Discovery Education	401 k
Illumina	83 k
AstraZeneca	76 k
Thermo Fisher Scientific PR	20 k

AstraZenecaUS @AstraZenecaUS

In partnership with @LearningUNDFTD, we are hosting a @USAScienceFest workshop to help teachers keep students engaged with #STEM in virtual and hybrid classrooms. Register for free: usasciencefestival.org/inspire-educat... #SciencefromAtoz

USASEF @USAScienceFest - Nov 16

Join us for the #VIRTUAL #InspireEducators Workshops Nov 18-19 - presented by @AstraZenecaUS, @DiscoveryEd, and the @DoDstem, with participating workshop partners @illumina, and @thermofisher! Hosted by @jasonlatimer and with special guest @JonteRlee!

usasciencefestival.org/inspire-educat...

0:52 178 views

8:43 AM · Nov 17, 2020 · Twitter Web App

2 Retweets · 6 Likes

Jonte Lee @JonteRlee

Register TODAY for this #FREE #educators event, streaming Nov 18-19! Presented by @AstraZenecaUS, @DiscoveryEd, and the @DoDstem, with participating workshop partners @illumina and @thermofisher! Hosted by @jasonlatimer and featuring special guest @JonteRlee! @USAScienceFest

0:21 69 views

3:12 PM · Nov 15, 2020 from Washington, DC · Twitter for iPhone

USASEF @USAScienceFest

Hear from special guest @JonteRlee starting tomorrow! @JonteRlee is a passionate educator and @DoDstem Ambassador. @JonteRlee will be showcasing his innovative and unique approaches to engage students in #STEM on November 18 and 19 at the #virtual #InspireEducators Workshops!

9:57 AM · Nov 17, 2020 · Twitter Web App

1 Retweet · 1 Like

AstraZenecaUS @AstraZenecaUS

Learn how to inspire students to engage with #STEM in virtual and hybrid classrooms by joining our workshop with @LearningUNDFTD at @USAScienceFest! Registration is free: usasciencefestival.org/inspire-educat... #SciencefromAtoz

USASEF @USAScienceFest - Nov 17

The #InspireEducators Workshops start tomorrow! #LIVE Nov. 18-19, 2020, at 3:00pm Eastern Time.

Presented by @AstraZenecaUS, @DiscoveryEd, and the @DoDstem! Participating workshop partners are @illumina, and @thermofisher! Hosted by @jasonlatimer with special guest @JonteRlee!

12:58 PM · Nov 17, 2020 · Twitter Web App

1 Retweet · 1 Quote Tweet · 2 Likes

Learning Undefeated @LearningUNDFTD

TKS to @jasonlatimer for hosting us at the Inspire Educators workshop today! We loved the upside-down water experiment: here are a few more ways to have fun with surface tension. vimeo.com/440367588 @USAScienceFest #scienceathome

12:35 PM · Nov 18, 2020 · Twitter Web App

2 Retweets · 1 Quote Tweet · 2 Likes

VIRTUAL STEM WORKSHOP SERIES FOR EDUCATORS

INSPIRE EDUCATORS WORKSHOPS

NOW AVAILABLE ON-DEMAND

WATCH ANYTIME AT USASCIENCEFESTIVAL.ORG

usasciencefest

usasciencefest Watch the #InspireEducators Workshops on-demand TODAY! 🎥

- Hear from our Workshop Presenters @astrazeneca, the @dodstem-@jonteree, @discoveryed, and Workshop Partners @illumina and @thermofisher! #scienceathome
- Use the link in our bio to watch on-demand now! 🎥

2w

0 Likes · Liked by jason_latimer and 16 others

NOVEMBER 25

Add a comment... Post

INSPIRE EDUCATORS WORKSHOPS

PRESENTED BY

usasciencefest

usasciencefest 🎉 Join us for a #NEW virtual #STEM workshop series for educators! 🎥

Moderated by @jason_latimer, World Champion Magician and host of Impossible Science at Home. The #VIRTUAL #InspireEducators Workshops is a special event series for educators designed to inspire and equip teachers with the most current and innovative #STEM learning tools for the classroom. Industry leaders will share their #STEM perspectives and resources while implementing realistic teaching models. 🎥

The online event will consist of four educator-focused workshops taking place on-demand from November 18-19, 2020.

0 Likes · Liked by thestemusic and 14 others

NOVEMBER 9

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VIRTUAL STEM WORKSHOP SERIES FOR EDUCATORS

INSPIRE EDUCATORS WORKSHOPS

NOVEMBER 18 & 19

HOSTED BY: **Jason Latimer**
WORLD CHAMPION MAGICIAN AND HOST OF IMPOSSIBLE SCIENCE AT HOME

usasciencefest

usasciencefest 🎉 Join us for this virtual #STEM workshop series for educators! 🎥

Moderated by @jason_latimer, World Champion Magician and Host of Impossible Science at Home. 🎥

The #VIRTUAL Inspire Educators Workshops is a special event series for educators designed to inspire and equip teachers with the most current and innovative #STEM learning tools for the classroom. Industry leaders will share their #STEM perspectives and resources while implementing realistic teaching models. 🎥

The online event will consist of four educator-focused workshops taking place on-demand from November 18-19, 2020.

0 Likes · Liked by thestemusic and 33 others

OCTOBER 25

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INSPIRE EDUCATORS WORKSHOPS

STARTS TOMMORROW

REGISTER FOR FREE: USASCIENCEFESTIVAL.ORG

usasciencefest

usasciencefest 🎉 The #InspireEducators Workshops start tomorrow! Join us tomorrow, and the 19th, for the #new #virtual educators event! 🎥

Who?: K-12 educators currently teaching in a public, private, or charter/magnet school?

What?: #FREE virtual #STEM workshops for teachers.

When?: #LIVE November 18-19, 2020, at 3:00pm Eastern Time. On-demand viewing available immediately following.

Hosted by @jason_latimer and @jasonlatimer

0 Likes · Liked by thestemusic and 13 others

NOVEMBER 17

Add a comment... Post