Thank you for supporting the Inspire Educators Workshops, a program of the USA Science & Engineering Festival.

The Inspire Educators Workshop series was broadcast live on November 18 and 19, 2020 and was designed to inspire and equip teachers with the most current and innovative STEM learning tools for the classroom. The free virtual interactive conference series was presented by AstraZeneca, Discovery Education, and the U.S. Department of Defense, with Workshop Partners Illumina and Thermo Fisher Scientific.

The online event consisted of four educator-focused workshops taking place over two consecutive days (two workshops per day). The program was targeted to K-12 educators currently teaching in public, private, or charter/magnet schools. Both livestream events were immediately made available for on-demand viewing at no cost.

More than 1,300 educators registered to attend the two-day conference series. Attendees had the opportunity to submit questions to workshop presenters via an online form during the livestream event and through November 23rd for on-demand viewers.

Attendees were provided with free resources and other takeaways from the workshop presentations. These resources remain available to on-demand viewers here.

The Inspire Educators Workshops featured presentations from some of our nation’s leading STEM-focused organizations. The workshops covered no cost resources, experiments, advice, and other STEM tools for teachers to utilize in the classroom or in the distance learning environment. The event was moderated by World Champion Magician and Host of Impossible Science at Home, Jason Latimer, and featured at-home science experiments from educator and DoD STEM Ambassador, Jonté Lee.

We partnered with Passage Productions to deliver high-quality professional programming.
MODERATED BY:

Jason Latimer  
WORLD CHAMPION MAGICIAN AND HOST OF IMPOSSIBLE SCIENCE AT HOME

Inspiration is Everywhere: Keeping Students Engaged with STEM in the Age of Distance Learning

Unlocking the Power of DNA In Your Classroom

No-Cost Digital Resources to Support STEM Learning and Career Exploration

A Virtual Showcase: Exciting Your Students about Careers in STEM

SPECIAL GUEST SPEAKER:

Jonté Lee  
STEM EDUCATOR AND DOD STEM AMBASSADOR

VIEW WORKSHOPS ON-DEMAND
REGISTRANT / VIEWER INFORMATION

Total Registrations: 1311

Total Views: 1926*
Live Views: 524
On Demand views: 1402
*1926 views translates to a potential student impact of over 126,000 (based upon 20 students per elementary educator and 100 students per middle/high school educator)

U.S. Registrants: 87%
International Registrants: 13%

BREAKDOWN OF REGISTERED ATTENDEES BY REGION
Northeast: 40% (DC, DE, MA, ME, MD, NH, NJ, NY, RI, CT, VT, PA)
Southeast: 30% (AL, FL, GA, KY, LA, MS, NC, SC, WV, VA, TN, AR)
Midwest: 7% (IA, IL, IN, MI, MN, MO, ND, NE, OH, SD, WI)
Southwest: 9% (AZ, NM, OK, TX)
West: 14% (AK, CA, HI, NV, CO, WY, MT, ID, WA, OR, UT)

BREAKDOWN OF REGISTERED ATTENDEES BY SCHOOL TYPE
Charter of Magnet Schools 9%
Traditional Public Schools 67%
Private Schools 24%

42% of US Public School educators were from Title 1 schools

BREAKDOWN OF GRADE LEVELS REPRESENTED
Lower Elementary School K-2 19%
Upper Elementary School 3-5 24%
Middle School 28%
High School 29%
ATTENDEE FEEDBACK

Did you find the workshops helpful for finding online STEM learning opportunities?  
100% of those surveyed said ‘Yes’

Do you plan to incorporate any resources from the workshops in your lesson plan?  
100% of those surveyed said “Yes”

What are you most looking for to fuel STEM education in your classroom?  
STEM content online resources  74%  
Ideas for presenting STEM content in a new and inspiring way  81%  
Connection to companies with future STEM career opportunities for your students  45%  
Virtual field trips  77%  
Science experiments students can try at home  87%  
Online lesson plans  55%

How satisfied were you with the quality of the event speakers?  
Very Satisfied  55%  
Satisfied  42%  
Neutral  3%

Overall Attendee Rating  
Very Satisfied  55%  
Satisfied  45%  
Neutral  0%  
Unsatisfied  0%  
Very Unsatisfied  0%

ATTENDEE QUOTES

“There is a vehicle for bringing this platform to us in this manner was appropriate and helpful.”

“Experiments were engaging and presenters helped explain the background knowledge very clearly and concisely.  I can't wait to show them and try it with my students!”

“I liked the format and the information presented.  We are planning to use some of the ideas we had during this upcoming summer.  We really liked the resources to bring STEM professionals to the students.”

“Thank you, keep these happening!”
1.33 million impressions

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<th>TOP PARTNERS REACH:</th>
<th>FACEBOOK</th>
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<tr>
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<th>TOP PARTNERS REACH:</th>
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*Impressions generated by Sprout Social from October 16, 2020- December 9, 2020*
Sample Social Posts

In partnership with @LearningMPE, we are hosting a free, live, virtual workshop to help teachers keep students engaged with STEM in virtual and hybrid classrooms. Register for free: usasciencefestival.org/inspire-educator #GetInspiredForKids

HOSTED BY JASON LATIMER

Special Guest: Jonte Lee

Hear from special guest @JonteLee starting tomorrow! Jonte Lee is a passionate educator and @DiscoveryAmbassador. JonteLee will be sharing his innovative and unique approaches to engage students in STEM on November 9th and 10th at the virtual @InspireEducators Workshop!

THIS is @latimerjason for hosting us at the inspire educators workshop today! We loved the upside down water experiment! Here are a few more ways to have fun with surface tension. Video: https://vimeo.com/442373568

NOW AVAILABLE ON-DEMAND

Watch all of our virtual STEM workshops on-demand at usasciencefestival.org:

- Insphotos Workbench Session: Discovering the world of microscopic life. Hosted by @AlbertCantor and @AlbertCantorInc.
- Insphotos Workbench Session: Exploring the physical and chemical properties of materials. Hosted by @AmitavaDutta and @AmitavaDuttaInc.
- Insphotos Workbench Session: Understanding the relationship between light and color. Hosted by @ArtofScience and @ArtofScienceInc.
- Insphotos Workbench Session: Learning about the properties of materials and how they interact with each other. Hosted by @BhaskarDatta and @BhaskarDattaInc.
- Insphotos Workbench Session: Investigating the effects of gravity on different materials and how they move through space. Hosted by @CalumDavies and @CalumDaviesInc.

NOW AVAILABLE ON-DEMAND

Moderated by Jason Latimer, World Champion Magician and host of Impossible Science at home. The IMPOSSIBLE! Science Workshops is a special event series for educators designed to inspire and teach teachers the most current and innovative STEM learning tools for the classroom. Industry experts will share their latest perspectives and strategies while implementing realistic teaching models.

The event will consist of four sessions that will be available on-demand:

1. Identifying and Developing Innovative STEM Learning Tools for the Classroom
2. Applying Innovative STEM Learning Tools to the Classroom
3. Implementing Innovative STEM Learning Tools in the Classroom
4. Evaluating the Impact of Innovative STEM Learning Tools on Student Learning Outcomes

Add a comment...

VIRTUAL STEM WORKSHOP SERIES FOR EDUCATORS

NOW AVAILABLE ON-DEMAND...

Add a comment...

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